

Genius encel

**The E-Commerce Digital Agency.**

Paris - Shanghai

# About Genius Encel.

Founded in 2018,

Genius Encel is specialized in the creation of Ecommerce stores, and the use of Growth Hacking tools for the growth of an online business.



PARIS  
-  
SHANGHAI



DIGITAL  
AGENCY



**Thibaut Billerot**  
CEO & Cofounder



**Julien Sicard**  
COO & Cofounder



**David Langlé**  
CTO & Cofounder

# We build your Ecommerce Store.

## ESTABLISH YOUR ECOMMERCE ONLINE PRESENCE.

Shopify is the most advanced E-commerce platform. As Official Shopify Partner, we build for you a beautiful And reliable online stores. We provide you a fully optimized online store, and an awesome user experience for your customers



## Store design & back office

### Graphic design

(All in termes of visual, logos, color, brand design)

### Section/Navigation design

(All in termes of presentation, display of product collection, navigation menu, access links, footer menu, checkout)

### Outside sales Channels linking

(Link of outside tools or social medias, like MailChimp, Facebook store, Facebook Pixels)

### Product forms

(writing of your product description, uploading of images)

### Additional Apps configuration

(Implementation of additional apps from AppsMarket, installation, setting of these Apps)

### Shipping configuration

(Set of local or worldwilde shipping)

### Customer email notifications

(Writing, programming, and designing auto customers email notifications)

## Search Engine Optimization

### Product forms SEO

(SEO on all product forms, hashtags, meta-description, URL, Images Keywords)

### Pages & Images SEO

(SEO of all pages and all images of the store)

### Add Google URL and Google search console

(An additional way for SEO)

## Store management

### Customer services

(chat with your customers, answer to email)

### Orders management

(Manage customers orders, track their shipment, manage refund requests, manage discounts)

### Product forms management

(each time you need to add a product we create the form +SEO for you)

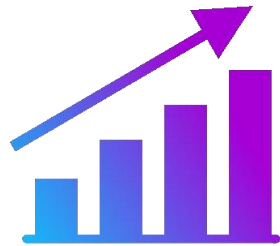
### Apps management

(Management of every apps who need maintenance, track orders, live chat, discount apps, reviews apps)

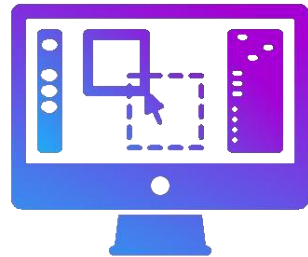
### Social Media Management

(Adverstising campaign for your new products, customers reviews publishing, growth of your social channels)

# We Train you in Ecommerce.



## ECOMMERCE SHOPIFY TRAINING.



Become an E-commerce Shopify expert and start growing your business.

We will train you in all the e-commerce essential tools, build a store, lead people to your store, SEO, teaching you the best Growth Hacking technics.

### We train you in store design and back office

- Design your store
- Sections and widgets
- Navigation menu
- Pages links
- Checkout
- Product forms
- Additional essential Apps
- Set your shipping method
- Set your payment gateways

### We train you in Search Engine Optimization:

- Product SEO
- Keywords, hashtags
- Meta Description, URLs
- Back Links
- SEO on pictures (ALT images)

### We train you in store management:

- Customer services
- Orders and shipping management
- Discounts
- Additional apps maintenance
- Sales channels
- Discounts



[www.linkedin.com/company/genius-encel/](https://www.linkedin.com/company/genius-encel/)



**Genius Encel**

[contact@genius-encel.com](mailto:contact@genius-encel.com)

Tel. [China]: +86 186 2180 2429

[France]: +33 6 18 62 65 50